

Freerice is an educational trivia game that helps you get smarter while making a difference for people around the world.



For a generation that is socially conscious and spends high amounts of time online, Freerice offers a cost-free digital opportunity for doing good, and offers it in a familiar form: a web/mobile trivia game.

## HOW *it works*

For every question answered right, the World Food Programme donates the equivalent of ten grains of rice to our programmes around the world.

The money is generated via banner ads that are shown on the screen as users play. The money goes into the pot of greatest needs towards ongoing emergencies where WFP operates.



# FREE RICE

in numbers

Freerice has raised more than **201 billion grains of rice for people in need** since 2010.

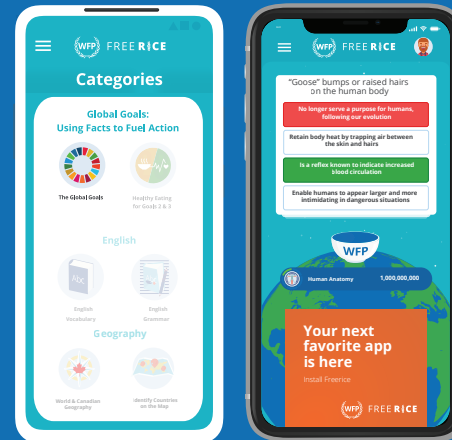
In cash equivalent that is **US\$1.37 million**.

Around **620,000 users** from almost every country in the world play the game every month.

Play in your browser  
**freerice.com**

or

**GET THE APP**



Have fun  
Get smarter  
Help end hunger



## Contacts

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